



ACOW – Appraiser’s Coalition of Washington  
700 Sleater-Kinney Rd SE – Suite B-345  
Olympia, Washington 98503-1150  
info@acow-wa.org

**BOARD OF DIRECTORS TELEPHONIC MEETING – MINUTES- May 10<sup>th</sup>, 2022**

**ATTENDEES:**

**2022 ACOW Board Members**

President	Robert Mossuto	206-280-0335	<a href="mailto:Bob@bnappraisals.inc">Bob@bnappraisals.inc</a>	Present
Vice President	Randy Berg	509-220-7193	<a href="mailto:rberg@bergappraisal.com">rberg@bergappraisal.com</a>	Present
Treasurer	Mike Rock	253-565-3070	<a href="mailto:mike@rockappraisers.com">mike@rockappraisers.com</a>	Present
Secretary	Brady Cornelius	509-326-4130	<a href="mailto:brady@lembeckappraisal.com">brady@lembeckappraisal.com</a>	Present
Director	Mike Fredrickson	509-522-2272	<a href="mailto:mike@asapww.com">mike@asapww.com</a>	Present
Director	Bob Meeks	253-202-6005	<a href="mailto:bobmeeks100@gmail.com">bobmeeks100@gmail.com</a>	Present
Director	Jay Immelt	360-249-4121	<a href="mailto:jay.immelt@co.grays-harbor.wa.us">jay.immelt@co.grays-harbor.wa.us</a>	Present
Director	Kathy Walsh	425-681-5600	<a href="mailto:kathy@myappraisaloffice.net">kathy@myappraisaloffice.net</a>	Present

Joy Bauer                      Guest  
Margo Henson                Guest

**CALLED TO ORDER- 5:31 pm**

- A quorum was established.
- A motion was made by Mike Rock to accept the agenda. The motion was seconded by Jay Immelt. The motion passed unanimously.
- A motion was made by Mike Rock to the prior Meeting Minutes. The motion was seconded by Jay Immelt. The motion passed unanimously.

**Board Member Nomination**

**1. Nominate/Vote in Joy Bauer for Director (Non-Origination Seat)**

- a. Bob Mossuto nominated Joy Bauer to the board of directors. Joy has been an appraiser since 2008 and primarily serves Thurston, Pierce, and Kitsap Counties. She will occupy a non-organizational seat, if nominated. Bob Mossuto motioned to approve Joy Bauer to the ACOW board of directors, and Jay Immelt seconded this motion. Joy Bauer was approved to the board in a unanimous vote.

**OFFICER REPORTS**

**2. President’s Report**

- a. Bob Mossuto contacted POC for office insurance and spoke with a representative of the organization. Materials were not delivered by the date of our meeting and Bob would follow up later.

- b. For the ACOW conference, we have 42 people signed up so far, with \$13,460 in total dues paid. PayPal will take approximately \$2 to \$3 dollars for every \$100 raised. Bob will ramp up efforts in the coming weeks.
- c. Bob Mossuto spoke with Tina Anderson, executive director for the Appraisal Institute responsible for the Washington, Idaho, Montana, and Nevada regions. Bob requested assistance in marketing the ACOW conference to constituents in her districts. Bob stated that we have received interest from people in Idaho and Montana, and we have approval in four states for continuing education credit.

## **2. Treasurer's Report by Mike Rock**

- a. Current bank balance is \$25,150.94
- b. PayPal has a balance of \$841.05 and will be transferred soon. This will bring the total balance to \$25,991.99. It must be noted that T.K. has not cashed this check (\$9,000) and when completed, it will drop the balance to \$16,991.99.
- c. PayPal sent us an email that they are automatically providing the organization with a debit card, and it was received via U.S.P.S. before the meeting. We already have a debit card with Bank of America and the board discussed whether we should accept the PayPal card. The board decided to table the discussion until we understand the "fine print" (e.g., fees, terms, etc.).
- d. Mike paid StriveTech for the website and webhosting.
- e. Mike also reported that for PayPal transactions, PayPal charges \$14.42 for the conference fee (\$399) and \$3.01 for the membership fee (\$75).

## **OLD BUSINESS**

### **1. Administrative Topics**

- a. Mike Rock filed our 990 Tax Form, and we are current on administrative documentation.
- b. Bob and Mike Rock have compiled the total number of ACOW members. Bob reported that in the last two years, we have 80 people who are members who have paid via PayPal or checks. Bob will email the membership list to the board, though it is non-encompassing and omits some long-time members. Bob reported a total of 16 MailChimp email "blasts" with requests to join ACOW, and the open rate is approximately 30% to 50%.
- c. The board discussed further options to increase membership. Mike Rock believed that it would be useful to have application forms at the conference, while Joy suggested a discount for future conferences if bundled with a membership. Mike Frederickson opined that the discount should be minimal, if one is given, since the fee is relatively small (compared to the Appraisal Institute). Bob finally suggested that Appraisal Institute receive a discount on ACOW membership fees.

### **2. Old Business**

- a. 2022 Spring ACOW Conference
  - The conference has been approved for continuing education in Washington, Oregon, Idaho, and Montana. The process was "relatively easy," with the hardest parts getting presentations and approval from Washington state.

## **NEW BUSINESS**

- a. The board discussed the lunch and dinner rotation for the ACOW conference. Bob proposed Mexican-style food for Thursday's lunch, chicken/beef with salads, buffets, and desserts for Thursday's dinner, and sandwiches for Friday's lunch. There would also be a no-host bar

before the dinner. No other comments or changes were discussed by the board, and the plan was approved.

- b. The board discussed updates with regards to racial bias. Bob has not heard much feedback from the public or board. A 37-page document was sent to local representatives, as well as senators Patty Murray and Maria Cantwell, though we have not heard back from these legislators.
- c. The board also discussed Zoom Pro. Kathy Walsh reported that for a cost of \$150 a year, it would allow for 30 hours of conferencing and recording of our meetings.

**Next Board Meeting.**

**- Wednesday, June 15, 2022 at 5:30 pm. at LaQuinta Inn & Suites in Tacoma**

**Adjournment**

- A motion was made by Bob Meeks to adjourn the meeting. The motion was seconded by Mike Frederickson. The motion passed unanimously.

- Meeting adjourned 6:56 pm.

Meeting Minutes Prepared by Brady Cornelius

Draft Date 05/10/2022