



ACOW – Appraiser’s Coalition of Washington
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Olympia, Washington 98503-1150
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BOARD OF DIRECTORS ZOOM MEETING – MINUTES- December 13th, 2022

ATTENDEES:

2022 ACOW Board Members

President	Robert Mossuto	206-280-0335	bob@bnappraisals.inc	Present
Vice President	Randy Berg	509-220-7193	rberg@bergappraisal.com	Absent
Treasurer	Mike Rock	253-565-3070	mike@rockappraisers.com	Present
Secretary	Brady Cornelius	509-326-4130	brady@lembeckappraisal.com	Present
Director	Mike Fredrickson	509-522-2272	mike@asapww.com	Absent
Director	Bob Meeks	253-202-6005	bobmeeks100@gmail.com	Present
Director	Kathy Walsh	425-681-5600	kathy@myappraisaloffice.net	Present
Director	Joy Bauer	360-339-3847	dorjoy77@yahoo.com	Present
Director	Brent Johnson	360-907-5500	brent@res1value.com	Present
Director	Todd Redington	206-375-1418	tier1ras@outlook.com	Present
Director	Briana Criqui	425-249-6676	briana@highqualityappraisals.com	Present
Director	Emily Meeks	360-761-8452	emilyjmeeks9@gmail.com	Absent
Director	Andrew Sorba	206-334-5520	asorba@appraisalgroupnw.com	Present

DeAnn Hartman Hartmanagement
 Dave Towne Guest
 Tony Sermonti Guest

CALLED TO ORDER- 5:40 pm

- A quorum was established.
- A motion was made by Kathy Walsh to accept the agenda. The motion was seconded by Brent Johnson. The motion passed unanimously.
- A motion was made by Kathy Walsh to accept the previous minutes from the November 2022 meeting. The motion was seconded by Mike Rock. The motion passed unanimously.

OFFICER REPORTS

1. President’s Report

- a. Bob Mossuto had a meeting scheduled with Michael George of the Washington State Department of Licensing, though it was mutually cancelled as there was no new information to discuss.
- b. Bob also reported that the board meeting for the National Association of Appraisers was also cancelled.

2. Treasurer’s Report by Mike Rock

- a. Mike covered the current balance in the previous general membership meeting, \$31,719..

- b. Mike reported that we received a “bogus” bill for \$499 through PayPal, though it was caught before it became an issue.
- c. We also have \$71.89 in PayPal for one membership.

ADMINISTRATIVE TOPICS

1. Bank Account

- a. Bob Mossuto reported that we need to finalize our banking transition so that DeAnn Hartman can be paid. DeAnn sent Bob checks for November and December, and all checks have been cleared but not yet cashed. Bob anticipated that this would be finished soon.

2. PayPal Discussion

- a. No discussion was had by the board, though DeAnn will become administrator of the PayPal account and will remove other people from the account.

3. MailChimp Discussion

- a. Bob Mossuto reported that MailChimp raised their fees to \$47 per month. He was interested in using Constant Contact, as their fees are discounted at \$23 per month for non-profit organizations, with an annual savings of \$270. The transition would reportedly be easy and most of the features available in MailChimp would also be available with Constant Contact. MailChimp is paid through June, at which point we could switch to Constant Contact.
- b. The board discussed the merits of switching providers. The board agreed that if it saved ACOW money and retained most of the features of MailChimp, it would be worthwhile to switch providers.
- c. Todd Redington made a motion that ACOW switch from MailChimp to Constant Contact beginning in July (end of contract). Kathy Walsh seconded this motion. The motion passed unanimously.

OLD BUSINESS

1. Website

- a. Bob Mossuto updated some of the website, including putting in new payment forms. All addresses have been cleaned up to reflect the new addresses.

NEW BUSINESS

1. Member Incentives

- a. The board discussed incentives to attract new members and retain current members. We have not offered incentives here, but Bob Mossuto believed that this could increase our membership base. DeAnn Hartman commented that it is important to not alienate existing members, and that retention and recruitment are equally membership.
- b. The board offered ideas as to how we can attract new members and retain existing members. Briana Criqui and Todd Redington both highlighted cross-promoting ACOW with the Appraisal Institute (AI) and the American Society of Appraisers (ASA), where discounts on membership could be achieved if people belong to one or more organizations. Andrew Sorba suggested that we outline carefully what people get for their memberships. Dave Towne suggested that we have an online roster of active members, so that would allow peer-to-peer outreach. The board also agreed to table discussion for future meetings.

COMMITTEE REPORTS

1. Conference Committee

- a. Randy Berg was delayed, so Joy Bauer updated the board on conference news. Randy did come into the meeting and provided further information.
- b. All but one of the presenters have been confirmed, except for one spot. Joy believed that we have a couple of presenters in mind to fill the slot.
- c. Joy also sent a list of potential sponsors to Melissa Archuleta with Hartmanagement, and DeAnn will have a Melissa to start outreach.

2. Budget Committee

- a. Bob Mossuto reported that the Bank of America account will be updated, and we will receive a new signature card. The previous minutes will be sufficient to allow for the new account holders to join.

3. Legislative Committee

- a. Tony Sermonti joined the meeting at 6:00 p.m. and left at 6:11 p.m. During this time, Tony briefed the board on new committee membership in both the Washington State House and Senate. Tony also reported that a standing meeting schedule is in the works, and it will be important for the committee membership to be finalized before meetings begin.
- b. Bob Mossuto reported that the statute of limitations bill is a working document and could be three or five years.
- c. Bob also reported that we will likely need to speak and present in front of the House and/or Senate committees. This could be in January or February, though we need to have someone in charge of the legislative committee as this is Bob Meeks' last meeting.

OTHER ITEMS

- a. None

Next Board Meeting.

- Tuesday, January 10th, 2022 at 5:30 pm.

Adjournment

- A motion was made by Kathy Walsh to adjourn the meeting. The motion was seconded by Joy Bauer. The motion passed unanimously.

- Meeting adjourned at 6:41 pm.

Meeting Minutes Prepared by Brady Cornelius
Draft Date 12/13/2022