Who Moved My Cheese?

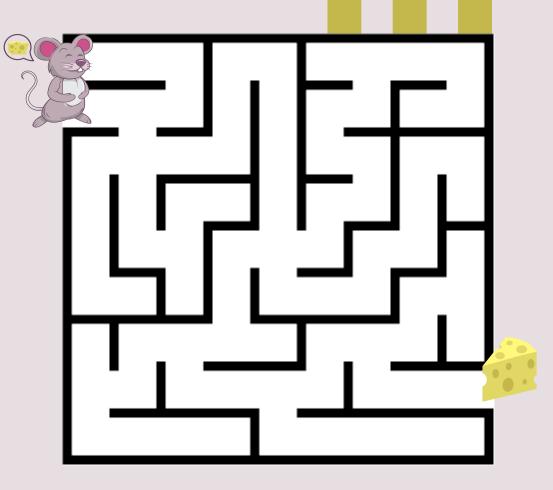
By Dr. Spencer Johnson

If you are concerned about the future - Read It!





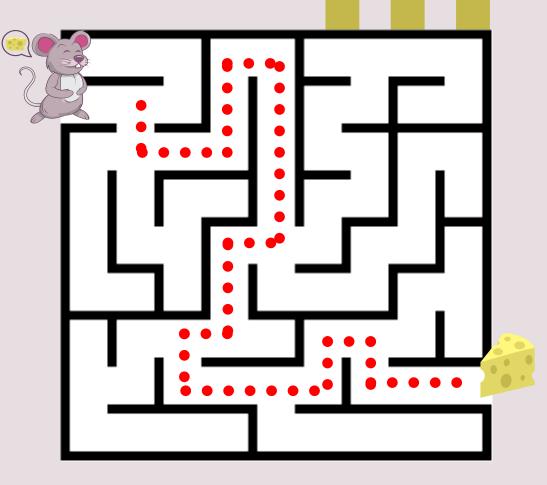
The Appraiser's Maze





The Appraiser's Maze

Your job is to work through the maze and find the best solution that meets your needs.

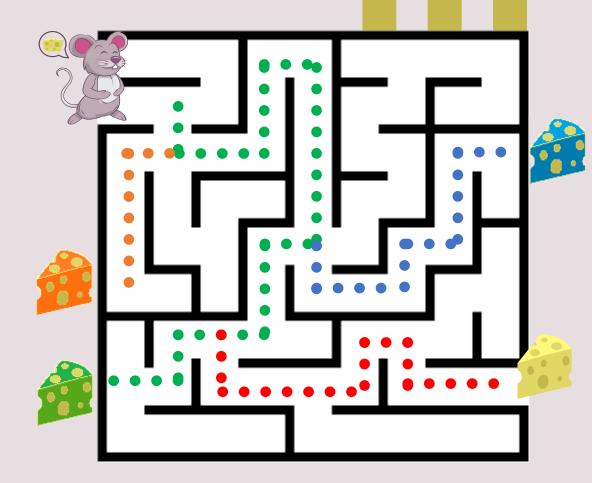






The Appraiser's Maze

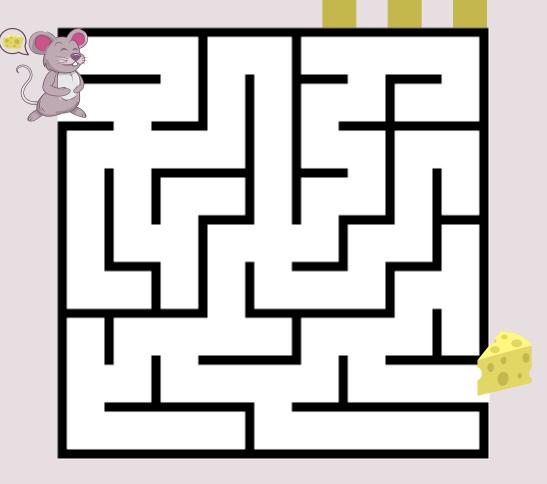
There are going to be multiple solutions to choose from.







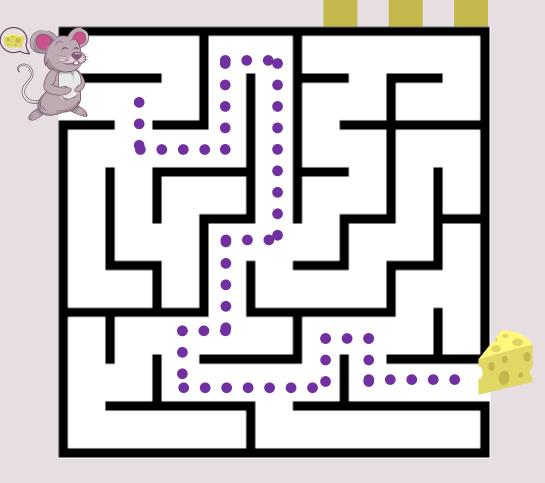
The Appraisal Software Vendors' Maze...





The Appraisal Software Vendors' Maze...

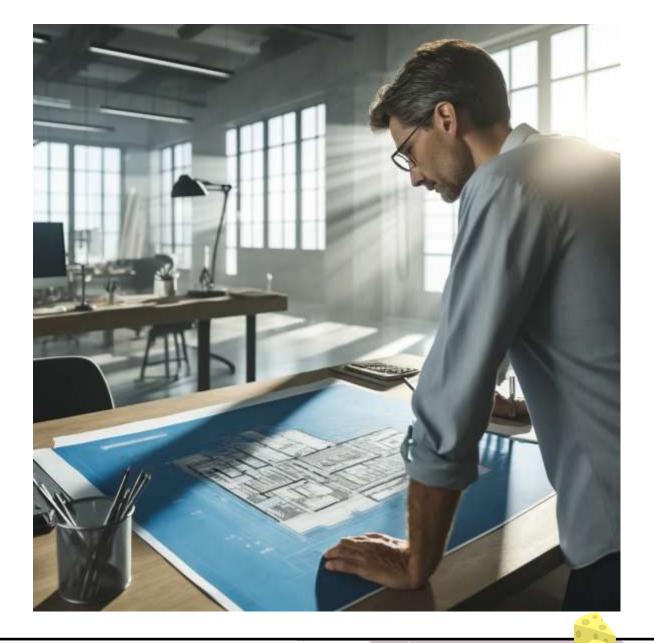
Each software vendor has to find their way through the maze and build a solution or go out of business







A Blueprint for a Better Future



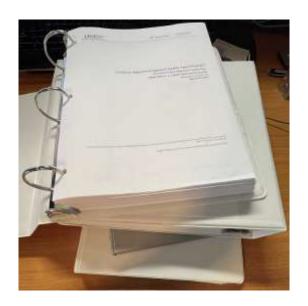






Our Challenge

1000's of Display Rules



Report Formats

- Single Family
 - Condo
 - Со-ор
- Manufactured
- 2-4 units
- Restricted
- Completion

SUMMARY						
Opinion of Market Va	alue \$4	91,000	Ma	rket Value Condition	Subject to	o Repair
Final Value Condition hypothetical condition						
Effective Date of App	raisal 09	/20/2019	Pro	perty Valuation Met	hod Traditiona	al Appraisal
Assignment Reason		rchase		praiser Name	Agatha Ag	
Borrower Name	Be	tty Borrower				
	Bo	b Borrower				
Current Owner of Pul	blic Record Ja	ne Doe				
Contract Price	\$4	89,000				
Listing Status	Pe	nding				
Property Description	on					
Construction Method		e Built	OV	erall Quality	Q4	
Attachment Type		tached		erall Condition	C4	
			Yes No			
Planned Unit Develop	pment (PUD)					
Condominium						
Cooperative						
Condop						
Subject Site Owned in	n Common					
Units Excluding ADU	s 1				0	
Accessory Dwelling U				This is whom the C	ubject Property photo v	usuld dtenlar
Property Rights Appr		e Simple		rms is where the S	abject Property photo v	vouid dispidy.
Is the highest and be Improved (or as prop the present use?	osed per plans a	nd specifications)	Yes No			
Zoning Compliance	Le	gal				
Apparent Defects,	Damages, Defi	iencies Requirin	g Action			
The Items listed below n	2,	•	2	report		
				Affects Soundness or Structural	Recommended	Estimated Cost
	ocation	Description		Integrity	Action	Repair
Dwelling Exterior						
Roof S	ection of Roof	Damaged roof wit leaving the roof pe intrusion.	h missing flashing ermeable to water	Yes	Repair	\$1,5
					Total Cost	\$1,5



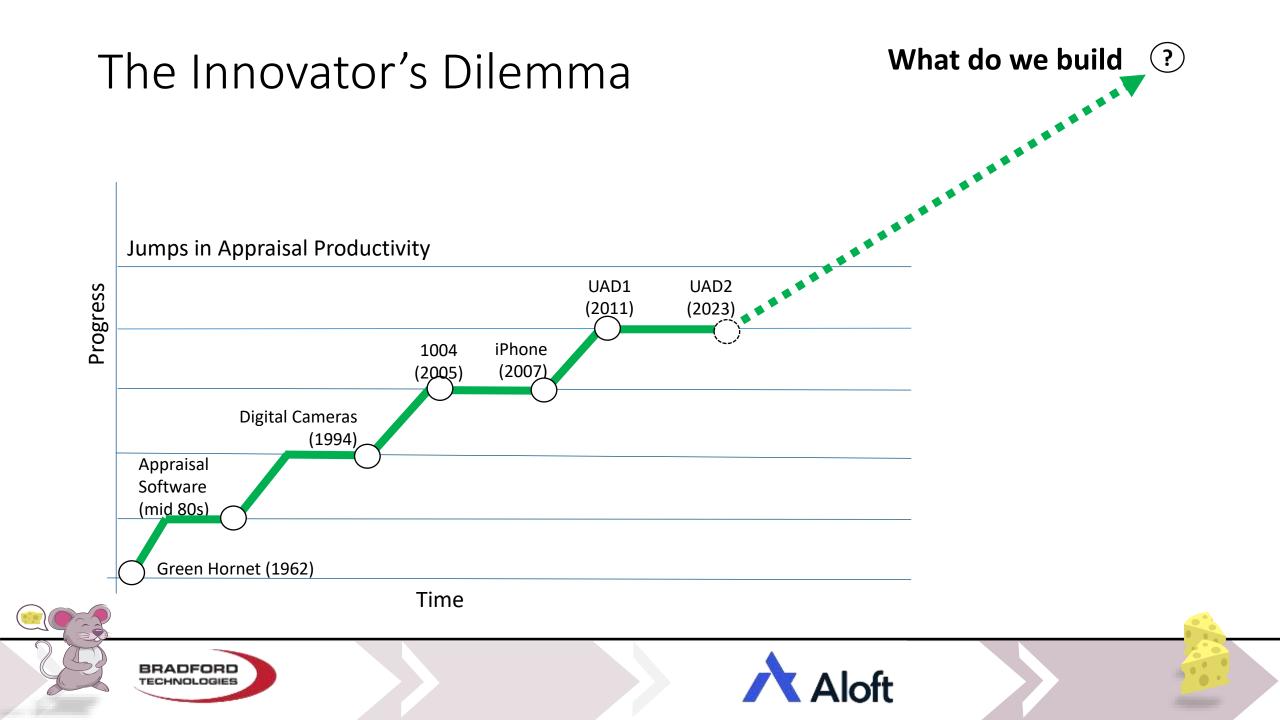




Our Timeline







Traditional Appraisal

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Aloft

Traditional Appraisal Process

Property Inspection



Gather Market Data



Analyze Data



Form Filling



Create UAD XML

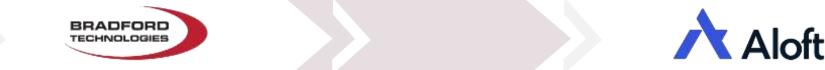






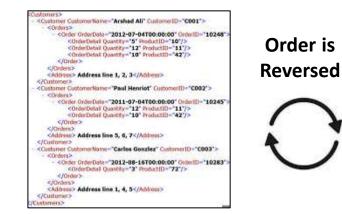
Traditional Appraisal Process

Form Filling Create UAD XML distant between he -domins> into the <Customer CustomerName="Arshed All" CustomerID="C001"> <Orders> TANK IN AND IN THE - <Order OrderDate="2012-07-04T00:00:00" OrderID="10248" CorderDetail Quantity="5" ProductID="10"/> CorderDetail Quantity="12" ProductID="11"/> <OrderDetail Quantity="10" ProductID="42"/> </Order> </Orders> <Address> Address line 1, 2, 3</Address> </Customer> <Customer CustomerName="Paul Henriot" CustomerID="C002"> <Orders> to the local division of the local divisione Corder OrderDate - 2011-07-04100:00:00" Order[D-10245" <OrderDetail Quantity="12" ProductIO="11"/> <OrderDetail Quantity="10" ProductID="42"/> </Order> </Grdens> <Address> Address line 5, 6, 7</Address> in History Provide the same " </Customer> E. T. IS" <Customer CustomerName+"Carlos Gonzlez" CustomerID="C003"> - <Orders> <Order OrderDate="2012-08-16T00:00:00" OrderID="10283" <OrderDetail Quantity="3" ProductiD="72"/> </Order> </Orders> <Address> Address line 1, 4, 5</Address> </Customer> ustomers>



New Appraisal Process

XML Created First



XML <u>Defines</u> Report

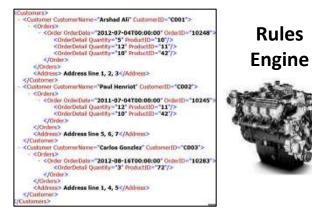




New Appraisal Process

Rules

Based on the Data, an appropriate Appraisal Report is generated



UAD2 XML

Feature Location Description Integrity Action Repair Deadling Exterior									
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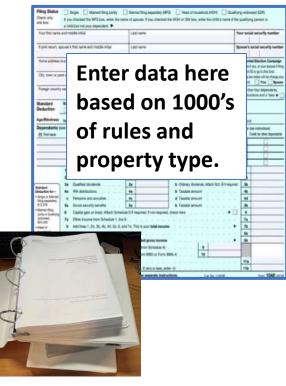
Appraisal Report

Legacy Appraisal Form Name	Fannie Mae Form
Uniform Residential Appraisal Report	1004
Uniform Residential Appraisal Report (Desktop)	1004 Desktop
Uniform Residential Appraisal Report (Hybrid)	1004 Hybrid
Individual Condominium Unit Appraisal Report	1073
Individual Condominium Unit Appraisal Report (Desktop)	1073 Desktop
Individual Condominium Unit Appraisal Report (Hybrid)	1073 Hybrid
Exterior-Only Inspection Individual Condominium Unit Appraisal Report	1075
Exterior-Only Inspection Residential Appraisal Report	2055
Manufactured Home Appraisal Report	1004C
Individual Cooperative Interest Appraisal Report	2090
Exterior-Only Individual Cooperative Interest Appraisal Report	2095
Small Residential Income Property Appraisal Report	1025
Single Family Comparable Rent Schedule	1007



New Appraisal Report Creation

Smart Data Entry App



Report Formats

- Single Family
 - Condo
 - Со-ор
- Manufactured
- 2-4 units
- Restricted
- Completion

Contract Price \$489,000 Listing Status Pending Property Description Construction Method Construction Method Site Built Overall Quality Q4 Attachment Type Detached Overall Condition C4 Planned Unit Development (PUD) Vers Ne Overall Condition C4 Condominium Image: Construction Method Site Built Overall Condition C4 Condominium Image: Construction Method Image: Condent Co	Opinion of Market Value	\$4	91,000		Market Value Conditio	n Subjectt	o Repair
Assignment Reason Purchase Appraiser Name Agatha Appraiser Borrower Name Betty Borrower Bob Borrower Appraiser Name Agatha Appraiser Current Owmer of Fubil Record Jane Doe Contract Price S489,000 International Status Pending Property Description Construction Method Site Built Overall Quality Q4 Attachment Type Detached Overall Quality Q4 Condominium Image Status Planed Unit Development (PUD) Image Status Querall Condition C4 Condominium Image Status Planed Unit Development (PUD) Image Status Image Status Planed Unit Development (PUD) Image Status Image Sta							
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Affects Soundness or Structural Recommended Estimat Feature Location Description Integrity Action Repair			-	-			
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Dwelling Exterior	Dwelling Exterior						
Roof Section of Roof Damaged roof with missing flashing Yes Repair leaving the roof permeable to water intrusion.	Roof Section	of Roof	leaving the roof p			Repair	

Uniform Residential Appraisal Report





New Appraisal Process

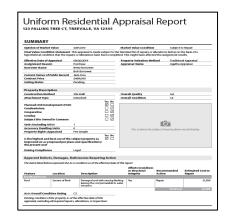
TurboTax Form Filling



UAD2 XML



Appraisal Report







Rules

Engine

New Appraisal Process - Seems Very Traditional

Property Inspection





Gather Market Data

Analyze Data



TurboTax Form Filling

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Appraisal Report

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9	the present use?	toped per period	and specific and the								
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X Sector Se	Apparent Defects,	Damages, Def	ciencies Requirir	gAction							
ter OnterDate="2012-08-16T00:00:00" OxterD="10283">	The terms lated below.	epresent the As Is-	condition as of the eff	ective date of	this report						
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	Dwalkeg Exterior	LOCATION	Description		Incegnity	Action	нераг				
NO CONTRACTOR OF CONTRACTOR OF CONTRACTOR		Section of Roof	Demoged roof wit	h missing flast	ing Yes	Repair	\$1,540				
5			leaving the roof pr	irmeable to wi	iter						
CARLES BOOK & REALING CO.						Total Cost	\$1,600				
D Address line 1, 4, 5 (Address)	As is Overall Conditi	on Rating C	s								
	Existing condition of th	e property as of th	e effective date of the								
	apprabal, excluding al	ive quired repairs, a	alterations, or inspect	kansi							



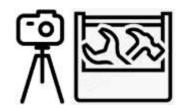


Here is where it started. Appraisal Modernization



"Appraiser's should be at their desks, not in the field with a measuring tape."

Fannie Mae, CEO August 2017



Data gathering tools



Appointment scheduling



Appraiser's role



Appraiser's business model



Appraisal forms



Aging Population





Two Distinct Modernization Initiatives

1. Valuation Modernization (Appraisal Waivers)

- a. Freddie Mac: ACE plus PDR
- b. Fannie Mae: Value Acceptance plus PDC

2. Dynamic Appraisal Report with new UAD data

a. Combined initiative by Freddie and Fannie Maeb. Traditional Appraisal Approach





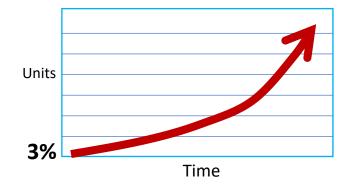
Current Prediction

Data Collections will Increase



7 days a week, 8 hours per day

Data Collector



Traditional Appraising Continues







This is what we have to do

Need to Reduce Time:



Need to Reduce Distance:





Our Plan for a Better Future



Aloft





The New Appraisal Process must be:

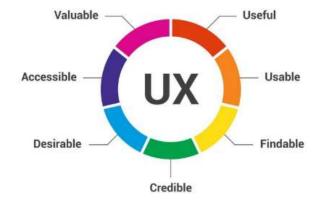
Fast.



Fun.







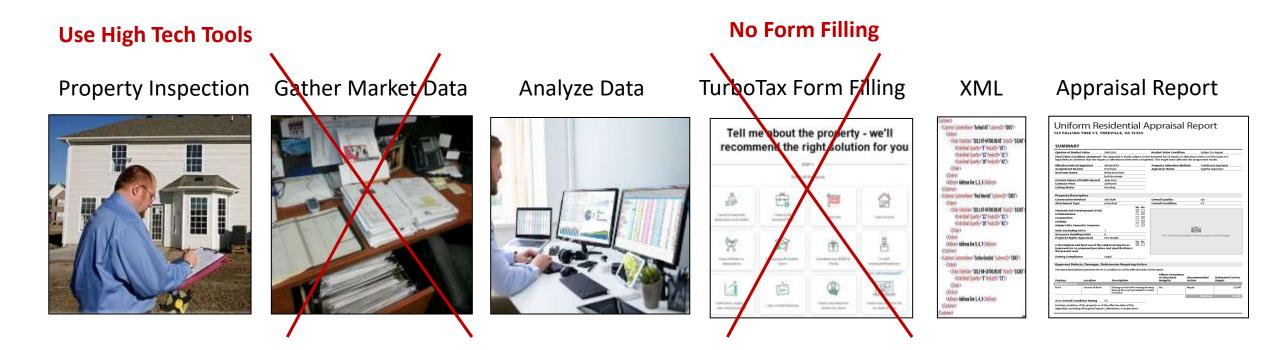




The "Appraisal Brothers" have to enjoy using it!

Aloft







Δloft

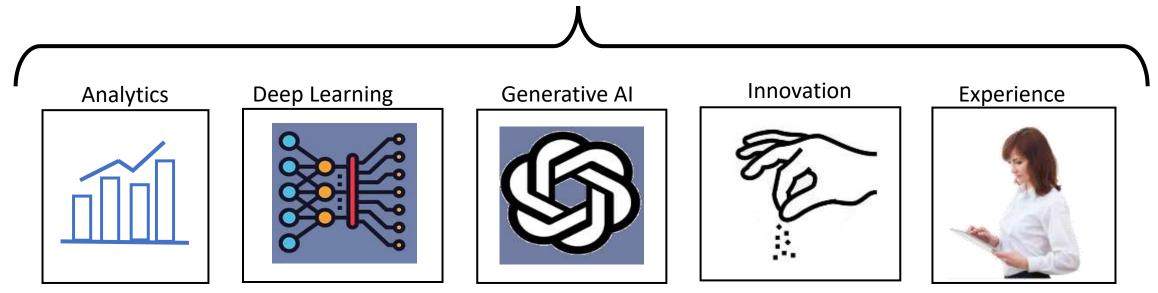
Property Inspection Gather Market Data Analyze Data Reconcile Data Build Report Appraisal Report





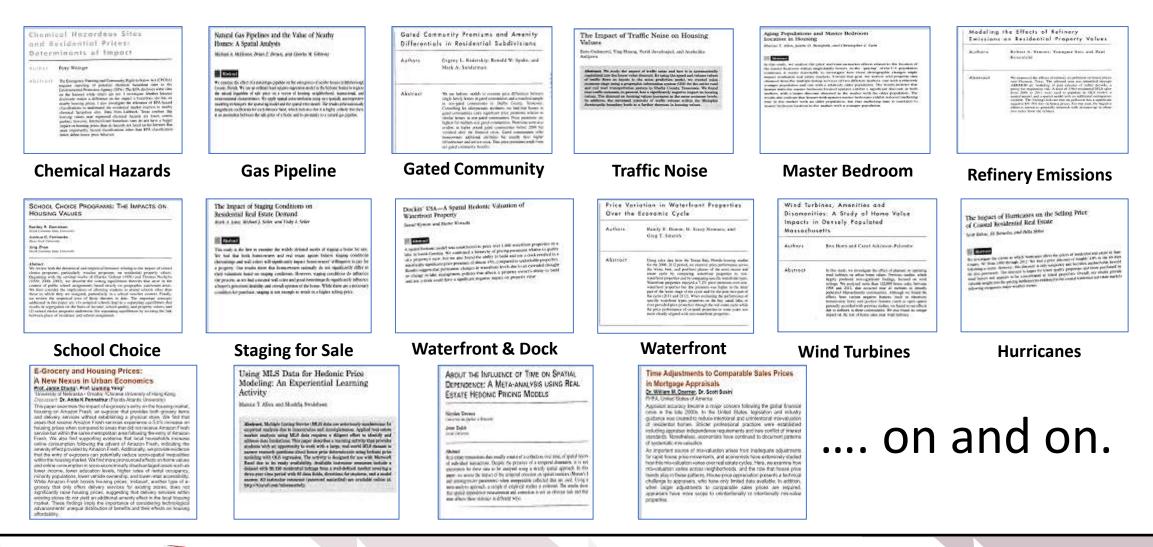


NightHawk





Valuation Analytics – 100s of Influence Models



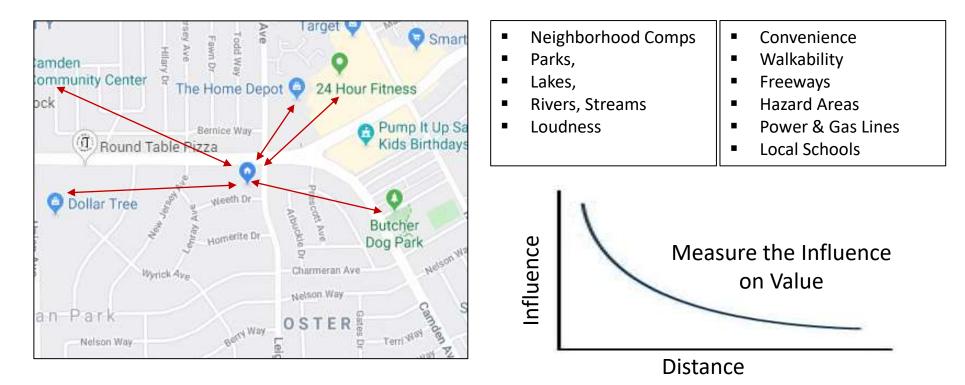
BRADFORD

\rm Aloft

Valuation Analytics – Spatial Influences on Value

All Distances are Known

Measure Influences





Deep Learning – Visual Insights

Bearned Cellin **Crown Molding** Wall Chimney Stainless Steel [[[[ainless Steel / Ga **Kitchen Island** Stainless Steel Kitchen Condition Score C - 2.3 Hardwood Flag Quality Score Q - 2.7



Condition & Quality Scoring

Condition ScoreC - 2.3Quality ScoreQ - 2.7

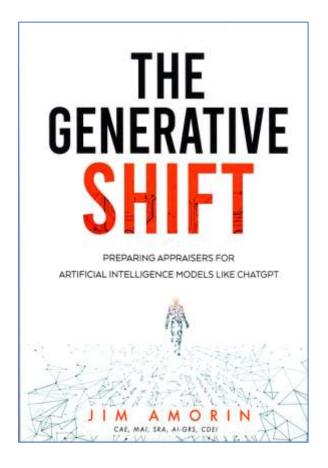
Deep Learning – Combined with Other Services

FOXY Renovation Estimating Using Al





Generative AI



Since the launch of ChatGPT, it's become clear that what once seemed the stuff of science fiction is here, now, with the potential to transform our lives.





"a bus parked on the side of the beach"



Generative Al

"Please describe the image"



ChatGPT (2023)

- The image is a composite or digitally altered photograph. The main background depicts a beach scene with the ocean in the distance. On the sandy beach, there are a few individuals and what appears to be a windsurfing board. Above the ocean, multiple kite surfers can be seen, with their kites floating in the sky.
- Superimposed over the beach scene is an image of a white bus with red detailing. The bus has a logo on its side and appears to be a city or public transport bus. The bus's digital display reads "EWANHOE L/R 395 BREAKEY AVE."
- On the top right corner of the image, there is another smaller superimposed image, but it's not clear what it depicts from the provided resolution. Overall, the juxtaposition of the bus and the beach scene creates a surreal or unexpected visual.



Generative AI

Prompt: "Please describe this room, what it is and the appliances. Comment on its condition and quality using a scale of 1 to 6 with 1 being excellent condition and quality"







The room depicted is a kitchen. It features the following appliances and fixtures:

- 1. A white refrigerator to the left, with magnets and notes attached to its door.
- 2. A built-in microwave above the stove.
- 3. An electric stovetop with a range hood above it.
- 4. A white sink with a faucet is positioned by the window.
- 5. Cabinets are installed above and below the countertops, and they are finished in a muted pink or taupe color.



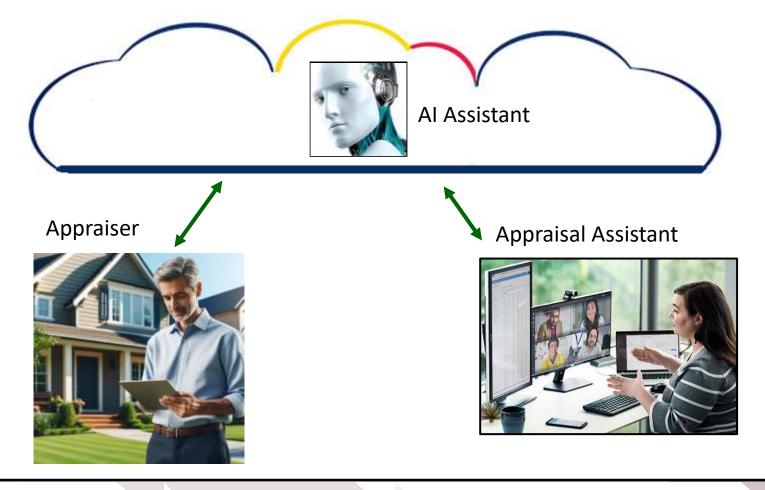
The kitchen is well-lit with recessed ceiling lights. The windows bring in natural light and overlook an outdoor setting. The counters are mostly clear, indicating a tidy space, but with a few items present, such as a dish rack with dishes, utensils in a holder, and some other small kitchen appliances. The floor is wooden and covered with a beige, patterned rug.

On a scale of 1 to 6 with 1 being of excellent condition and quality:

This kitchen appears to be in good condition. The appliances and fixtures seem modern and well-maintained, with no visible signs of wear or damage. The overall cleanliness and organization suggest that it is regularly used and taken care of. Based on the given scale, I'd rate this kitchen a 2. The only reason it doesn't receive a 1 is because it doesn't seem to be a brand new or luxury kitchen, but it's certainly above average in terms of quality and condition.



Goal: Complete the Appraisal Onsite, in Real Time







A Bridge to a Better Future







Appraisers Need to Use High Tech Tools



About 10 minutes



Scan time + 6 to 24 hours





Demo Time

